

Canon Medical at Euroson 2023

The Euroson congress is a leading international event in the field of medical imaging that brings together professionals, researchers, and experts from all over the world to discuss the latest advancements in ultrasound. The Euroson 2023 was held in Riga, the capital city of Latvia, and was an exciting and informative event.

We were proud to have a strong presence at the conference's exhibition hall, displaying our ultrasound systems featuring innovative technology

designed to enhance image quality and patient outcomes. Attendees had the opportunity to take a close look at our products and learn how they can benefit their patients.

Our team was not only present to share our products, but also to engage with attendees and encourage valuable relationships with other medical professionals. We pride ourselves in having a friendly and knowledgeable team, and it was a source of great satisfaction for us to hear that our commitment and knowledge impressed the attendees.

The Euroson Congress had an outstanding turnout this year, with 990 participants from 46 countries attending the event. As a leading provider of ultrasound solutions, our booth was one of the most visited exhibits at this congress. We were happy to see so many medical professionals taking a big interest in our Aplio i800 ultrasound systems. Our team was kept busy.

Overall, it was an incredible experience, and we look forward to continuing to be a part of this exciting event in the future.

Lunch Symposium

Ultra-high resolution ultrasound of the Fingers: Approaching the Limit Before Microscopy.

On May 25, 2023, medical professionals from around the world gathered for a special lunch symposium on ultra-high resolution ultrasound of the Fingers, led by a renowned expert in the field, Prof. Martinoli from Genoa, Italy.



From left to right : Katrina Kuma (Amedical, Latvia), Enrico Vendraminelli (Canon Medical), Eva Rubene (Canon Medical), Ruslan Suvorov (Semetron, Estonia), Katja Schnitzler (Canon Medical).

Throughout the course of the symposium, Prof. Martinoli explored the latest developments in ultra-high resolution imaging on our Aplio i800 ultrasound system. He explained how these advancements are pushing the limits of what is possible with ultrasound imaging. The focus of the symposium was on the imaging of fingers, where the resolution of ultrasound imaging is approaching the level of microscopy.

Attendees were shown examples of the incredible level of detail that can be achieved with Canon's ultra-high resolution ultrasound imaging, including the ability to visualize individual nerve fibers and blood vessels within the fingers. This level of detail is opening up new possibilities for medical research, such as the ability to study the underlying mechanisms of certain conditions.

Prof. Martinoli also discussed the potential of ultrasound imaging in a clinical setting, such as in the diagnosis and treatment of musculoskeletal disorders. With the ability to visualize the intricate structures of the fingers and other areas of the body, ultrasound technology could become an essential tool for orthopedic and rheumatology specialists.

Overall, the symposium was a resounding success, with attendees gaining



Workshop at the Euroson, with Canon Medical's Aplio i-series

valuable insights into the latest advancements in ultra-high resolution ultrasound. Prof. Martinoli's expertise and enthusiasm for the subject was contagious, and left attendees eager to explore the potential of this technology even further.

The day before the congress, a Euroson School event provided participants with a unique opportunity to learn and familiarize themselves with Canon's ultrasound system in the presence of medical experts. Canon's commitment to innovation and education was evident throughout this event, as we provided participants with the tools and resources

necessary. Overall, the Euroson School event was a valuable addition to the congress, providing attendees with the skills and knowledge they need to deliver exceptional patient care. //

Carlo Martinoli is full Professor of Radiology and Director of the Postgraduate School of Diagnostic Radiology at the University of Genoa and Head of the Emergency Radiology Unit at the University-Hospital (IRCCS Ospedale Policlinico San Martino) of Genoa, Italy.



Prof. Carlo Martinoli presenting at our symposium during the Euroson 2023.

